

c/o: CBA, 517 Moody Street, Floor 3  
Lowell, MA 01854-4014

## Call for Working Group Members

Points of Light is an annual celebration of unity and renewal that brings together the food, music, and traditions of Lowell's diverse cultures. The centerpiece of the night is a special ceremony in which participants personalize water lanterns that will be released onto the Western Canal, creating hundreds of floating points of light. 2023's Festival is on XX date.

Points of Light is seeking Working Group members who will volunteer their time to manage aspects of the festival. This is a volunteer position that involves as much or as little time as you would like to donate to the festival. You can pick one or more aspects to help with:

- **Marketing:** Help us design flyers, advertisements, social media posts, talk to traditional media, and others creative ways to invite people to the festival.
- **Logistics:** Help us coordinate permits, tents, port-a-potties, and all the many moving parts of the festival that nobody sees but everyone appreciates.
- **Lantern Sessions:** Help organize, pick up, and deliver lantern-making supplies to community groups.
- **Food Vendors:** Recruit and coordinate with non-profit and for-profit food vendors.
- **Art:** Help organize calls for pop-up sculptures, collaborative community art projects, art vendor fairs, general decoration of the plaza, and other artistic elements.
- **Community Connections:** Recruit and coordinate community performances such as youth dance, community theatre, and blessings, along with games and activities!
- **Volunteer Coordination:** Recruit day-of volunteers, assign them tasks, keep in touch with them, and run a volunteer orientation session.
- **Fundraising:** Reach out to sponsors, write grants, and crowdsource funding.
- **Green Team Coordination:** Help think of ways to work toward minimizing our solid waste and environmental impact and assist in implementation.

### How often do you meet?

We're still determining this, but we'll match your schedule as much as possible. If you want to work on one task and just check in with us via email or phone calls, that's OK!

### What if I want to just volunteer the day of the festival?

Watch for our call for volunteers that will come out early in the new year!

### When do we start?

We're starting planning in November! Contact Chris & Laura at [hello@pointsoflightlowell.com](mailto:hello@pointsoflightlowell.com) if you're interested!